§Appl. No. 10/521,163 Amdt. dated August 20, 2007 Reply to Office Action of, May 18, 2007

In the Specification:

On page 6, after the fifth full paragraph, please insert the following heading:

DETAILED DESCRIPTION

On page 7, the first full paragraph has been amended as follows:

In an advantageous embodiment, the <u>latching elements forming the</u> hookand/or-loop elements are in the form of hooks.

On page 7,the second full paragraph has been amended as follows:

The original mat is <u>a carpet</u> usually constituted by needle carpeting of the flat or loop type, or of tuft covering the bottom of the vehicle body, so the hook-and/or-loop elements grip directly to the bristles of the floor mat.

On page 7, the fifth full paragraph has been amended as follows:

In one embodiment, the binding is provided with <u>latching elements in the</u> <u>form of hook-and/or-loop elements over substantially its entire length.</u>

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